



PROFESSIONAL EXPERIENCE

# K8 CREATIVE



## COMMERCIAL PRODUCER [2022-PRESENT]

- **Ad Agency** | Fully produce television and digital commercial advertising and long-form content for clients. Deliver content that will meet or beat client expectations and effectively promote their image, services, and/or products. Manage productions typically with small to zero budgets and often quick turnaround—making the most of limited resources.
- **Cooperation** | Work alongside a team of account executives and several hundred clients to fulfill deliverables while maintaining positive business relations. Respect the unique needs of each client, consistently delivering and building brand. Occasionally direct professional talent.
- **Collaboration** | Produce and assist creative team with producing original promotional content and programming for K8: promos, lifestyle content, and live shows.



## STUDENT CONTENT CREATOR [2018-2020]

- **Directing** | Lead several team productions (documentary, live programs, events...). Established project scope and managed accordingly to best meet quality expectations and deadlines. Took on multiple additional responsibilities as needed to keep project on task. Worked with outside talent often.
- **Longform & Short Fiction** | Wrote, directed and edited feature-length documentary, as well as several fictional short films and educational videos.

### Accolades



WORK HISTORY

# K8 JONESBORO, AR



## COMMERCIAL PRODUCER [2022-PRESENT]

# OfficeMax JONESBORO, AR

- LOGISTICS SPECIALIST [2021-2022]
- SALES ASSOCIATE [2020-2021]

# HOBBY LOBBY JONESBORO, AR

- FRAMER [2018-2019]

### Beyond Professional Experience:

From a young age has had a passion for storytelling—pursuing through several mediums: Written, Audiovisual, Interactive...

EDUCATION

# STATE ARKANSAS STATE UNIVERSITY

## B.S. - Creative Media Production.

- American Advertising Federation
- ASU-TV
- National Society of Collegiate Scholars
- National Society of Leadership & Success

## SKILLS

- Creativity
  - Innovation
  - Detail-oriented
- Problem solving
- Organization
  - Multitasking
  - Production planning
  - Inventory management
- Video production
- Brand development
- Copywriting

## FAA Certified Remote Pilot

- Collaboration
- Adaptability
- Continual improvement
- Customer service
- Graphic design
- Cinematography
- Technical Proficiency
  - Analog & digital cameras
  - Drone piloting
  - Adobe Creative Suite
- Automotive Repair

UNITED STATES OF AMERICA XI  
DEPARTMENT OF TRANSPORTATION • FEDERAL AVIATION ADMINISTRATION  
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